



RZAlert — Frequently Asked Questions

How do I know the information is accurate and reliable?

The RZAlert product suite was first developed in 2008 to assist catastrophe managers monitor and report on the impact of natural disasters for insurance carriers and public utilities. RedZone's alert software provides the latest perimeter and relevant event updates by applying advanced wildfire science and deep wildfire management experience to data. Data is regularly compiled from several public, private and proprietary resources and confirmed by RedZone's proprietary algorithm to deliver reliable outcomes and the most up-to-date information.

Further, content and outcomes are reviewed by professional fire science experts, including the U.S. Forest Service, Federal Emergency Management Strategy (FEMA) and the National Cohesive Wildland Fire Management Strategy. To confirm accuracy, selective communities also review the data during local fire planning projects and insurance carrier organizations regression test model outcomes for efficacy against actual claims data. Additionally, RedZone's Intel Center is staffed seven days a week with highly qualified analysts and experienced natural disaster professionals who constantly monitor and review information for the most severe events.

How often is the information updated? Where is the data stored?

Update frequency varies based on changing conditions and is often dependent on each customer's unique criteria. RedZone's hosted GeoPlatform is a highly secure and robust cloud-based platform that keeps complex asset data up-to-date and instantly available for automated exposure calculations.

How is the information displayed?

A sophisticated web-based, feature-rich geospatial platform identifies and displays threats to your assets. This allows you to immediately calculate your assets' risk of loss and financial exposure.



Does this tool help my team save time and money?

The Alert Dashboard software provides a single-source information aggregation and collating system. The tool dramatically reduces the personnel and systems resources required to make the important decisions that matter to your company and customers.

What is setup process like?

RedZone's streamlined on-boarding process is designed to help you and your team through implementation and training to follow-up and support.

How quickly can we have it up and running?

Depending on the complexity of your organization and requirements, Alert Dashboard can be operational for you and your team in as few as 10 business days.

Does this integrate with other software?

RedZone's multi-peril system can be delivered via API to integrate with an existing geospatial platform. [Contact RedZone](#) to discuss your unique application.

How much does it cost? What are the terms?

The cost is determined based on the number of users and peril types your agency chooses. The terms are typically 12 months with monthly billing. [Contact RedZone](#) to learn more about pricing.